

# Privacy Policy

## Pete Proformance LLC

**Effective Date:** [05/23/2024]

### Introduction

At Pete Proformance we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our services. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

### Information We Collect

We may collect and process the following data about you:

- **Personal Information:** Your name, email address, phone number, and other contact details when you fill out forms on our website.
- **Fitness Information:** Information about your fitness goals, current fitness level, and any relevant health information you choose to share.
- **Technical Data:** Information about your device and usage patterns, including IP addresses, browser type, and operating system.

### How We Use Your Information

We use the information we collect in the following ways:

- **To Provide Services:** To create personalized fitness plans, schedule consultations, and deliver our services to you.
- **Communication:** To contact you with newsletters, marketing or promotional materials, and other information that may be of interest to you.
- **Improvement:** To improve our website and services based on your feedback and usage patterns.
- **Compliance:** To comply with legal obligations and protect our legal rights.

### Sharing Your Information

We may share your information with selected third parties including:

- **Service Providers:** Trusted third-party services that assist us in operating our website and delivering our services. These providers are contractually obligated to protect your information and use it only for the services they provide.
- **Legal Requirements:** If required by law, we may disclose your information to comply with legal obligations or respond to lawful requests by public authorities.

## Data Security

We use various security measures to protect your information from unauthorized access, use, or disclosure. These measures include physical, electronic, and administrative safeguards.

## Your Rights

You have the right to:

- **Access:** Request access to the personal data we hold about you.
- **Correction:** Request correction of any inaccurate or incomplete data.
- **Deletion:** Request deletion of your personal data, subject to certain legal exceptions.
- **Objection:** Object to the processing of your data for specific purposes, such as marketing.
- **Withdrawal of Consent:** Withdraw your consent at any time where we rely on your consent to process your data.

## Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes we make will be posted on this page, and where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our Privacy Policy.

## Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Matthew Peters

7153 Energy Highway

Sistersville, WV 26175

[info@peteproformance.com](mailto:info@peteproformance.com)

Thank you for trusting Pete Proformance with your personal information. We are committed to safeguarding your privacy and ensuring that your data is protected.

Best,  
Matthew Peters